



## S'Mores Memorial Library

Situated in the central plains of Nebraska, *S'Mores Memorial Library* serves a community of 3,660. A new building constructed in 2006 increased the size of the library to 10,000 square feet. Future-thinking building planners specified that CAT5 Ethernet cable should be installed throughout the new building.

The community library is managed by a director and 3 FTE additional staff. One staff member has never used a computer. Another staff member has accounts on Twitter, Facebook, Pinterest, and Instagram – she *lives* on the Web. One staff member became an online gamer when her children insisted she play with them, but has never used any Microsoft applications.

There is a 5-member administrative board of trustees that meets monthly. There is also a Library Foundation run by 6 board members. The library is open 50 hours per week and is accredited by the Nebraska Library Commission at the Enhanced level. They have no ebook collection as yet, but have received numerous requests to offer downloadable books for loan.

In the last fiscal year, the library posted the following statistics:

Registered borrowers	3,401
Total circulation	60,181
Collection size (items)	31,487
Library visits	32,101
Public access computers	8
Uses of internet computers	9,600
OPAC computers	4
Internet connection	DSL @ 1.5 Mbps
WiFi available?	Yes, but old and unreliable
Total Library operating budget from city	\$188,000
State aid grant	\$1,150

### Library Technology Issues:

Four of the 8 public access computers are 6 years old and are running *Windows XP* as the operating system and using old 17-inch CRT monitors. The other four are barely two years old, include 19-inch flat screen monitors and are running *Windows 7*.

The OPAC computers are also 6 years old, running *Windows XP*, and using old 17-in CRT monitors. The library is using a 6-year old HP LaserJet printer that is slow and prone to paper jams and driver issues.

The library is using a Follett Destiny Integrated Library System (ILS), but the OPAC is not available online. The library's only web presence is a page on the city's website.

The S'Mores Memorial Library received a BTOP Grant as described in the "Blue Binder" prepared for them. See the "Blue Binder" for the equipment, furniture and upgrades the library received.

## **Municipal Government**

The town has a mayor, a city administrator, and a four-member city council. The mayor appoints library board members and the city council confirms their appointment. The most recent budget for the town totaled \$11,500,000.

## **Demographics:**

### Age distribution:

Under 10 Years	15.1%
10 to 19 Years	11.6%
20 to 29 Years	10.3%
30 to 39 Years	11.3%
40 to 49 Years	11.2%
50 to 59 Years	13.3%
60 to 69 Years	9.9%
Over 69 Years	17.3%

Median Age	41.9 years
Median Age – Females	45.2 years
Median Age – Males	37.7 years
Persons Under 18	24.8%
Persons Over 65	22.2%

### Income:

Median Income 2010 for Households      \$39,464  
Poverty Rate                      8.6%

### Education:

The city has three public schools - Elementary, Middle, and High School

### Communications:

Local weekly newspaper  
Two radio stations  
City Facebook page and website

### Dining Establishments:

Pizza Hut  
Runza  
Two local cafés (One has free WiFi for customers)  
Donut shop  
Bakery  
Three full-service restaurants  
Three taverns that also serve light meals